

Mountain Bike Rider Magazine

Utah is currently the destination of the month on the magazines website - please see link below to site and details

Utah Travel Guide to be included into a bag with magazine`
12,000 guides

Cost \$2800.00

Link to feature:

[http://www.mbr.co.uk/news/bike_news/Trek Remedy Carbon launch Video from Moab Utah article 294705.html](http://www.mbr.co.uk/news/bike_news/Trek_Remedy_Carbon_launch_Video_from_Moab_Utah_article_294705.html)

Readership: 180,000

Circulation: 39,000 (Subscription – 12,000, Newsstand – 27,000)

Print Run 39,000

Personal Profile: Male 61%, Female 39%